



kate & justin
ROSE FOUNDATION
feeding hungry tummies & curious minds



<https://orlando.blessingsinabackpack.org/central-florida-classic>

THREE GOLF EVENTS | ONE CONCERT

2026 SPONSORSHIP OPPORTUNITIES

APRIL
16
2026

Team Scramble
Concert on the Green:
Jenene Caramielo's
Tribute Show "Celebrating
Celine"

APRIL
17
2026

The Duke of Edinburgh
Cup U.S. Qualifier
Playoff: Joan L. Kidd MD
Fight for Life Cup

The Club at Venetian Bay, New Smyrna Beach, Florida



SCHEDULE OF EVENTS

APRIL 16, 2026

TEAM SCRAMBLE (Golf Event #1)

Location: The Club at Venetian Bay, New Smyrna Beach, Florida

- 7-8 a.m.** Registration and breakfast
8:15 a.m.-1 p.m. 18-hole scramble — Shotgun start, contests, and raffle
1-2:30 p.m. Lunch, raffle drawing, and awards presentation

PRACTICE ROUND: For DOE Cup Golfers

Tee Times after 2 p.m.: \$45 - 9 or 18-holes, Register: The Golf Shop: 386-424-5775 ext. 1.



REGISTRATION: For DOE Cup Golfers
VIP RECEPTION: For Sponsors, Golfers, and Special Guests
6-7:30 p.m.

CONCERT ON THE GREEN

8:15 p.m. Jenene Caramielo's Tribute Show
"Celebrating Celine"

[Joan L. Kidd MD Fight for Life Concert Series](#)

You do NOT have to play golf to attend the concert.

**CONCERT
OPEN
TO PUBLIC**



SCHEDULE OF EVENTS



APRIL 17, 2026

THE DUKE OF EDINBURGH CUP U.S. QUALIFIER (Golf Event #2)

Location: The Club at Venetian Bay, New Smyrna Beach, Florida

A unique opportunity for golfers with a USGA handicap index, which levels the playing field for all skill levels.

- | | |
|-------------------------|--|
| 7-8 a.m. | Breakfast & Registration for those who can't make it on the 16th |
| 8:30 a.m.-1 p.m. | Net Stableford scoring, individual competition with LED leaderboards on course |
| 1-2:30 p.m. | Lunch and announcement of rankings |
| 2:30-4 p.m. | Playoff: <u>Joan L. Kidd MD Fight for Life Cup</u> (Golf Event #3)
For 3rd - 12th place finishers, over 5 holes, with a <u>SeaDream Yacht</u>
<u>Mediterranean voyage</u> for two as the prize |
| 4 p.m. | Awards presentation on the 9th green |



THE DUKE OF EDINBURGH CUP U.S. QUALIFIER GRAND PRIZE

The top two finishers will be invited to play at The Duke of Edinburgh Cup World Finals in England in the fall of 2026.

The invitation includes:

- Economy airfare and five nights of hotel accommodations
- Entry into “The Duke of Edinburgh Cup,” a two-day competition:
 - Round one: 18 holes at Wentworth Golf Club followed by lunch
 - Round two: 18 holes at Windlesham Golf Club (to be confirmed) followed by lunch
- A match at The Royal Household Golf Club at Windsor Castle
- A gala prize-giving dinner at Windsor Castle with a senior member of the Royal Family in attendance

A guest is welcome to accompany the qualifiers and may share the hotel room; however, functions, golf, meals, and other expenses will be at the guest's own cost.

[Learn more about the Duke of Edinburgh Cup World Finals](#) with a video introduction by HRH The Duke of Edinburgh KG KT GCVO.



“The true measure of achievement lies in our ability to give back. I invite you to take a swing at making a positive impact in the lives of children in Central Florida by participating in the Blessings Classic. Together, we can truly drive change.”

– Justin Rose, European & PGA Tour Golfer and Golfing Ambassador, The Duke of Edinburgh Cup

ABOUT BLESSINGS CENTRAL FLORIDA

In every zip code across America, there are children facing food insecurity. In **Central Florida**, over **140,000 K-12 students** are at risk of going hungry on the **weekend**. These children rely on their school's free and reduced-price meal programs for the nourishment they need to learn and grow.

But what happens when schools close their doors on Friday?

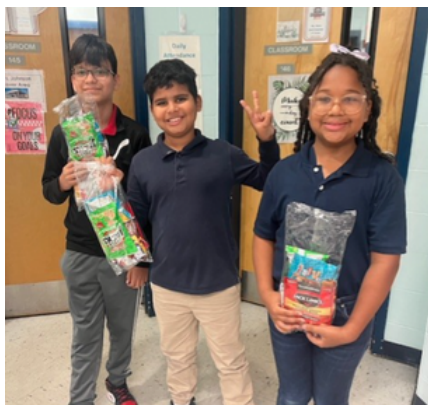
To bridge the 65-hour weekend hunger gap, Blessings in a Backpack sends kids home on Fridays with satisfying, nutritious food they can count on.

During the 2024–25 school year, Blessings in a Backpack in Central Florida, **provided over 4,200 kids across 30+ programs with over 155,000 hunger-free weekends**. There's so much more we can do. The need is far greater than our current capacity.



WHAT WE DO: Blessings in a Backpack mobilizes communities, individuals, and resources to provide food on the weekends for school-aged children across America who might otherwise go hungry.

WHY WE DO IT: [Kahlil Ortiz, Principal, Sally Ride Elementary School, Orlando, Florida](#) highlights what the Blessings food solutions program means to his kids.



ABOUT KATE & JUSTIN ROSE

PHILANTHROPIC IMPACT THROUGH BLESSINGS IN A BACKPACK & THE DUKE OF EDINBURGH CUP

At the intersection of sports and philanthropy, Justin and Kate Rose's story is inspiring. As a talented PGA tour golfer and Olympic gold medalist, Justin has made a name for himself on the greens. But off the course, Kate has led their heartfelt charitable work, capturing the world's admiration. In March 2025, they were honored with Golf Digest's prestigious Arnie Award for their incredible commitment to improving the lives of children.

The Roses' journey with Blessings in a Backpack began in 2009 through Kate's involvement with the PGA Tour Wives Association. She recognized the urgent need to provide food for children on the weekends when they don't have access to school meals. That spark turned into a mission, and together, they established the Kate & Justin Rose Foundation. **From 2010 to 2019, they delivered 535,000 hunger-free weekends to 15,000 kids in Orlando.**

Kate's early involvement with Blessings' national board was instrumental in the organization's growth. In 2020, support from the Rose Foundation resulted in the establishment of a chapter in Central Florida. **In our five-year history, Blessings in a Backpack Central Florida Chapter has provided 865,623 hunger-free weekends to 24,862 kids.**

The Roses' influence reaches beyond Orlando to other U.S. cities and extends to the UK charity The Duke of Edinburgh Cup, where Justin is the Golfing Ambassador, and Kate is on the Board of Trustees.

This legacy of kindness and dedication exemplifies how Kate and Justin's efforts can move others to drive significant change and encourage others to support causes that make a difference in the lives of children here and abroad.



2026 SPONSORSHIP OPPORTUNITIES

Sponsorship Levels & Benefits for the Blessings in a Backpack Classic - Central Florida Chapter

Event Dates	Title Sponsor: \$30,000	Presenting Reception & Concert Sponsor: \$25,000	Presenting Golf Sponsor: \$20,000
Thursday, April 16 & Friday, April 17, 2026	All Blessings Classic Events: DOE Cup, Scramble, Reception & Concert Series		Choose one: DOE Cup Scramble
	<i>Company name listed above event title.</i>		

Golf Events at The Club at Venetian Bay, New Smyrna Beach, Florida - venetianbaygolf.com

Foursomes	3		2
Pop-up promotional tent	X	X	X
Company promo items in swag bags	X	X	X
2026 Blessings Classic results book	X	X	X
Logo: sponsor signage at club	LED screens & print	LED screens & print	LED screens & print
Logo: tee box signs (both tournaments)	4 per tournament		3 per tournament
Logo: welcome signage at club	Both tournaments	Both tournaments	Both tournaments
Logo: golf shirt (DOE Cup)	X plus 4 extra shirts	X plus 2 extra shirts	X plus 2 extra shirts
Logo: volunteer shirt	Both tournaments	Both tournaments	Both tournaments
Logo: marketing materials	X	X	X
Logo: rules sheet (DOE Cup)	X		X-Presenting DOE Cup
Logo: scorecards	Both tournaments		Both tournaments
Logo: bags for tee gifts	Both tournaments		

Reception & Concert Series at the Brannon Center, New Smyrna Beach, Florida - brannoncenter.com

Concert tickets	20	20	16
Post-concert Artist Meet & Greet	20 concert goers	20 concertgoers	16 concertgoers
Sponsor listing: program	X	X	X
Advertisement: program	Full page spread	Back cover	Full page
Advertisement: pre-concert slide show	X	X	X
Logo: welcome signage at club	X	X	X
Logo: concert signage	LED screens & print	LED screens & print	LED screens & print
Logo: marketing materials	X	X	
Logo: website and social media	X	X	

Blessings in a Backpack - blessingsinabackpack.org & orlando.blessingsinabackpack.org

Website recognition: "Our Partners" listing	National & CFL	National & CFL	National & CFL
Recognition: Annual Report	National	National	National
Recognition: e-newsletter	National & CFL	National & CFL	National & CFL
Logo: Blessings Classic event webpage	X	X	X
Tagged posts: Facebook, Instagram & LinkedIn	2-National & 4-CFL	2-National & 4-CFL	2-National & 4-CFL
Recognition: pre- & post event emails & texts	X	X	X

Joan L. Kidd MD Fight For Life Foundation - jlkffl.com

Website Recognition	X	X	X
Logo	X - includes link to company site	X - includes link to company site	X - includes link to company site

2026 SPONSORSHIP OPPORTUNITIES

Sponsorship Levels & Benefits for the Blessings in a Backpack Classic - Central Florida Chapter

Event Dates	Eagle \$15,000	Birdie \$10,000	Par \$5,000	Supporting \$2,500
Thursday, April 16 & Friday, April 17, 2026	Choose one: Lunch: DOE Cup Lunch: Scramble	Choose one: Breakfast: DOE Cup Breakfast: Scramble Scoring Center	Choose one: Driving Range: DOE Cup or Scramble Putting Green: DOE Cup or Scramble Chipping Green: DOE Cup or Scramble	Choose one Scramble contest: Closest to Pin (5) Longest Drive (1) Putting (1)

Golf Events at The Club at Venetian Bay, New Smyrna Beach, Florida - venetianbaygolf.com

Foursomes	2	1	1	
Pop-up promotional tent	X	X	X	
Company promo items in swag bags	X	X	X	X
2026 Blessings Classic results book	X	X	X	X
Logo: sponsor signage at club	LED screens & print	LED screens & print	LED screens & print	LED screens & print
Logo: tee box signs (both tournaments)	2 per tournament	2 per tournament	1 per tournament	1 per tournament

Reception & Concert Series at the Brannon Center, New Smyrna Beach, Florida - brannoncenter.com

Concert tickets	12	8	4	2
Post-concert Artist Meet & Greet	12 concertgoers	8 concertgoers	4 concertgoers	2 concertgoers
Sponsor listing: program	X	X	X	X
Advertisement: program	Half page	One-third page	Quarter page	
Advertisement: pre-concert slide show	X			

Blessings in a Backpack - blessingsinabackpack.org & orlando.blessingsinabackpack.org

Website recognition: "Our Partners" listing	CFL	CFL	CFL	CFL
Recognition: Annual Report	National	National	National	National
Recognition: e-newsletter	CFL	CFL	CFL	CFL
Logo: Blessings Classic event webpage	X	X	X	X

Joan L. Kidd MD Fight For Life Foundation - jlkffl.com

Website Recognition	X	X	X	X
Logo	X - includes link to company site	X	X	X

2026 BLESSINGS CFL CLASSIC GOLF REGISTRATION & CONCERT TICKETS

REGISTER & PURCHASE CONCERT TICKETS

<https://orlando.blessingsinabackpack.org/central-florida-classic/>

TEAM SCRAMBLE

EARLY BIRD REGISTRATION*

Deadline: January 3, 2026

Scramble Foursome: **\$1,000** (\$220 tax-deductible donation)

Scramble Individual: **\$250** (\$55 tax-deductible donation)

STANDARD REGISTRATION

January 4 - March 6, 2026

Scramble Foursome: **\$1,200** (\$420 tax-deductible donation)

Scramble Individual: **\$300** (\$105 tax-deductible donation)

- 18-holes, cart, driving range, putting green & chipping green
- Breakfast & Lunch
- Cash beverage carts
- 2 drink tickets for lunch or beverage cart
- Swag bag, raffle & contests - Hole-in-One, Closest to the Pin, Longest Drive & Putting
- National Merchant Discount Program
- *One complimentary concert ticket
- Discounted concert tickets (\$25 per person)

CONCERT TICKETS

Open to the public - you do NOT have to play golf to attend the concert: *Jenene Celebrating Celine*

General Admission: **\$50** per person

THE DUKE OF EDINBURGH CUP

U.S. QUALIFIER

EARLY BIRD REGISTRATION*

Deadline: January 3, 2026

DOE Cup Individual: **\$425** (\$110 tax-deductible donation)

STANDARD REGISTRATION

January 4 - March 6, 2026

DOE Cup Individual: **\$500** (\$185 tax-deductible donation)

- 18-holes, cart, live leaderboards, PGA rules officiating team, driving range, putting green & chipping green
- Breakfast & Lunch (2 drink tickets, cash bar)
- Hospitality tents (snacks & nonalcoholic beverages)
- Playoff - SeaDream Yacht Mediterranean voyage prize
- Swag bag & Hole-in-One contest
- National Merchant Discount Program
- *One complimentary concert ticket
- Discounted concert tickets (\$25 per person)

PLAY IT FORWARD

If you cannot attend, PLAY IT FORWARD with a tax-deductible gift:

orlando.blessingsinabackpack.org/donate

Questions? Contact Diane LaVigna

Managing Director, Central Florida Chapter

dianel@blessingsinabackpack.org

(872) 336-4554



2026 BLESSINGS CLASSIC COMMITMENT FORM

Proceeds from the 2026 Blessings in a Backpack Central Florida Classic increase the chapter's local footprint, feed children in Central Florida, and create sustainability for continued growth. We appreciate your support of this event and our organization!

*By completing this form, you are making a commitment as a sponsor or registrant.
You will be contacted by a Blessings staff member for confirmation.*

CONTACT NAME: _____

EMAIL: _____ **PHONE:** _____

COMPANY NAME: _____

SPONSORSHIP SELECTION(S): _____

SPONSORSHIP LEVELS

- TITLE \$30,000
- PRESENTING RECEPTION & CONCERT \$25,000
- PRESENTING GOLF \$20,000
- EAGLE \$15,000
- BIRDIE \$10,000
- PAR \$5,000
- SUPPORTING \$2,500

REGISTRATION

- EARLY BIRD SCRAMBLE FOURSOME \$1,000
- EARLY BIRD SCRAMBLE INDIVIDUAL \$250
- EARLY BIRD DOE CUP INDIVIDUAL \$425
 - Early Bird Deadline: January 3, 2026
- CONCERT GOLFER DISCOUNT: \$25
- CONCERT TICKET (PUBLIC): \$50

COMPANY SIGNATURE: _____ **DATE:** _____

For questions about the 2026 Blessings in a Backpack Central Florida Classic, contact Diane LaVigna at dianel@blessingsinabackpack.org or (872) 336-4554.

Blessings in a Backpack is a registered 501(c)(3) public, nonprofit organization. All sponsorships and donations are tax-deductible to the fullest extent of the law. Federal tax ID number: 26-1964620.